

PAMELA SANTOS

Graphic Designer

I'm an art enthusiast and advertising graduate seeking a design career where I can utilize my acquired experiences, knowledge and technical skills in graphic design to produce effective design solutions needed by the company. I am looking for a designing career where I can contribute my knowledge, acquired experiences, and skills in graphic design in producing the best design solutions that can make an impact on people.

EXPERIENCE

JAN 2019
CURRENT *University of Santo Tomas*
Communications Bureau & Office of the Secretary-General - España, Manila

GRAPHIC DESIGNER

- Social media content
- Events publicity materials and broadcast kit
- Yearbook Layout

JAN 2017
DEC 2018 *Micro Image International Corporation - Legazpi Village, Makati*

GRAPHIC DESIGNER

- Visual identity materials
- Social media content
- Events publicity materials
- Assists the Marketing manager in various tasks related to marketing the company.

OCT 2016
DEC 2016 *Department of Labor and Employment (NCR) - Malate, Manila*

DATA ENCODER

- Encodes Alien Employment Permit applications.

SEPT 2015
DEC 2016 *Freelance (Local and Foreign clients)*

GRAPHIC DESIGNER

- Marketing and Advertising content
- Event materials design
- Visual identity
- Motion graphics
- Photography and video editing
- Product design

AUG 2015
JUNE 2015 *First Academy of Computer Arts - Paseo de Roxas, Makati*

GRAPHIC DESIGNER

- Social media content
- Website content
- Publicity materials

CONTACT

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SOCIALS

- fb fb.me/posantoss
- 📱 m.me/posantoss
- in linkedin.com/in/pbos9
- 📷 instagram.com/pamelaordanzas

TECHNICAL SKILLS

Adobe Creative Suite

Illustrator
Photoshop
Lightroom
Premiere Pro
After Effects
InDesign
Acrobat

Microsoft Office

Word
Powerpoint
Excel

Web Apps

Canva
Elementor

Operating System

Apple macOS
Microsoft Windows

Language

Filipino
English

EDUCATION

2012 ✦ 2016

Bachelor of Fine Arts Major in Advertising Arts
University of Santo Tomas
College of Fine arts and Design

2008 ✦ 2012

Secondary Education
University of Santo Tomas
Education High School

2000 ✦ 2008

Primary Education
University of Santo Tomas
Elementary School

TRAININGS, CONFERENCES, & WORKSHOPS

- ✦ **Google Digital Marketing & E-commerce Professional Certificate**
Coursera.com - August 6 - October 7, 2024
<https://www.coursera.org/account/accomplishments/professional-cert/C5NM3CJQHK90>
- ✦ **WordCamp Asia 2024**
Taipei International Convention Center (TICC), Taiwan - March 6 - 11, 2024
- ✦ **Graphika Manila**
SMX Convention Center Manila - February 17 - 18, 2024
- ✦ **Creating Positive Customer Experience in the Virtual Platform**
UST HRD - Zoom - March 18, 2022
- ✦ **Graphika 20/20**
SMX Convention Center Manila - February 15 - 16, 2020
- ✦ **Professional Business Writing and Effective Presentation Skills Training**
Global Elite Lingua Franca - July 10, 2018
- ✦ **Digital Enablement Workshop**
HP Inc. - August 16, 2017

CERTIFICATE / RECOGNITION

- ✦ December 20, 2018
Most Outstanding Employee of the Year 2018
Micro Image International Corporation
- ✦ April 21, 2017
Career Service Professional Eligibility
Civil Service Commission